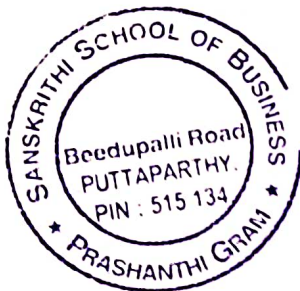
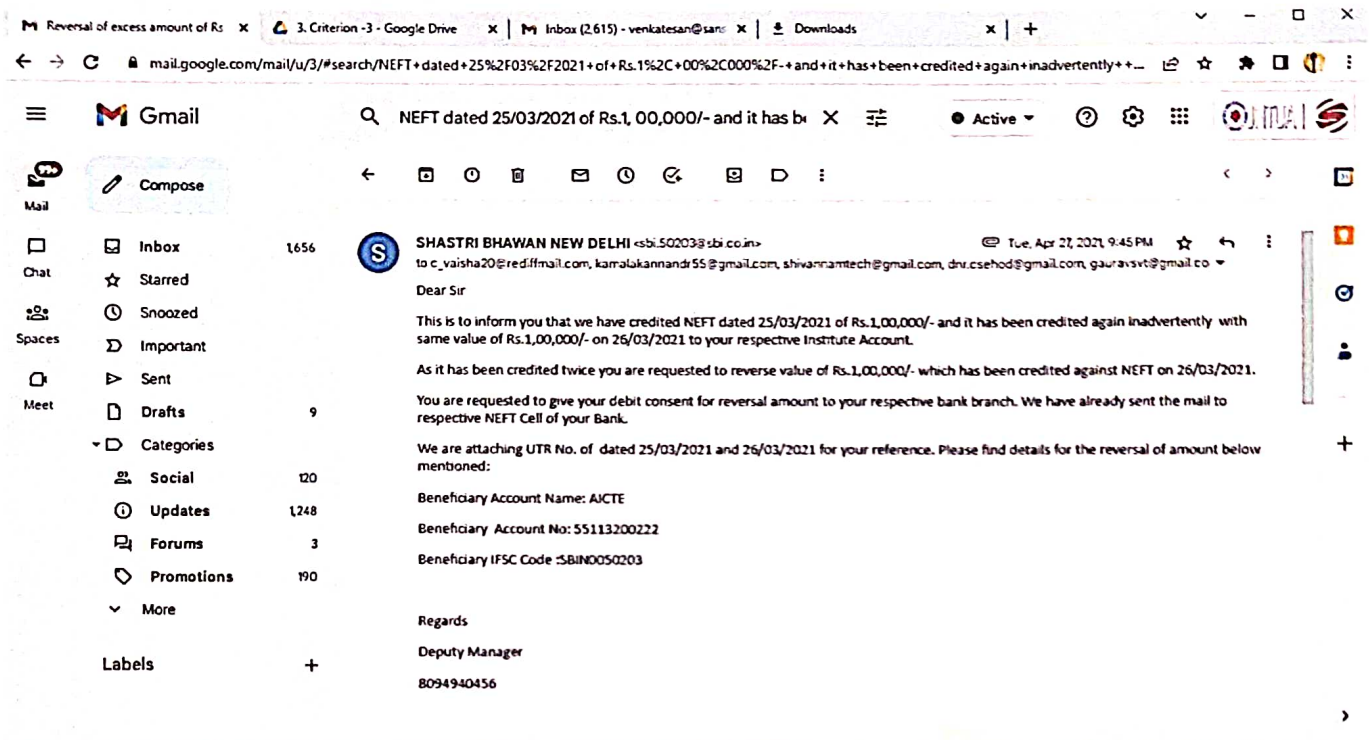


2021-22

2. Supporting Documents AICTE - Scheme for Promoting Interests, Creativity and Ethics among Students (SPICES):- Financial assistance to one of the existing student clubs to develop as a model Club at institution.

Name of the Principal Investigator/Co-investigator:- Mrs. E Prashanthi & Dr. R Lilambeswara Singh MBA

Sanctioned the Amount Rs.1, 00,000.



Dr. Balakrishna
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prashanthi gram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



SPICES - Sanction Letter

F.No. 10-96/AICTE/IDC/SPICES/2020-21

Dated: 05.03.2021

To

The Drawing and Disbursing Officer
All India Council for Technical Education
Nelson Mandela Marg, Vasant Kunj,
New Delhi-110070.

Subject: Release of a sum of Rs. 1,00,000/- (Rupees One lakh only) as Grant-in-Aid under AICTE-SPICES for the year 2021-22 payable during the current financial year 2020-21-reg.

Madam/Sir,

With reference to the proposal submitted by the Institute, this is to convey the sanction of the Council for payment of Rs. 1,00,000/- (Rupees One lakh only) to support the student club/chapter/society (hereinafter referred to as 'Club') under the "Scheme for Promoting Interests, Creativity and Ethics among Students (SPICES)", as per details given below:

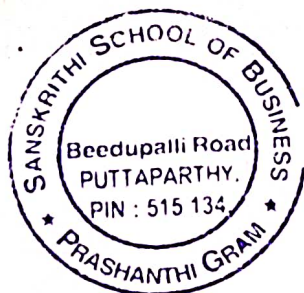
1.	Name and address of the Beneficiary Institute:	SANSKRITHI SCHOOL OF BUSINESS, BEHIND SUPER SPECIALITY HOSPITALITY, BEEDIPALLI ROAD, PRASHANTHI GRAM, PUTTAPARTHI, 515134, ANANTAPUR, Andhra Pradesh
2.	Permanent ID of Institute:	1-11152131
3.	Name of student club:	AARAMBH
4.	Name of Coordinator:	Dr. Lilambeswara Rajput
5.	Name of Co-coordinator:	Prasanthi E
6.	Grant-in-aid Sanctioned:	Rs. 1,00,000/- (Rupees One Lakh only)
7.	Amount to be released during the year 2020-21	Rs. 1,00,000/- (Rupees One Lakh only)
8.	Sanctioned grant-in-aid is debitable to:	Major Head 602.22 (a) General (Non-Plan Head)

- The amount of the grant shall be drawn by the Drawing and Disbursing Officer, All India Council for Technical Education, New Delhi on the Grant-in-aid bill and shall be disbursed to and credited to the account of Registrar/ Director/ Principal of the institute through RTGS.
- This grant-in-aid is being released in conformity with the terms & conditions as well as norms of the Scheme as already communicated and also being communicated in this letter.

The Instructions/guidelines to be followed by college/institution

I. Release of funds

- The Principal/ Director of the Institute and the Coordinator of the student club is hereby requested to verify the correctness of the undermentioned bank account/ RTGS details submitted by them alongwith the proposal, against which the grant is being released:



Dr. Balakrishna

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prashanthi gram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

Institute PAN No	Bank Name	Bank Branch Name	Bank Branch Address	Account Holder Name	Account Type	Account Number	HSC Code
AAITS48111	SYNDICATE BANK	BEEDUPALLI	OPP. SUPER SPECIALTY HOSPITAL, PRASHANTHI GRAM PO, PUTTAPARTHI MANDAL, PUTTAPARTHI, ANANTAPUR - DIST, AP-515134	Director	Current Account	31633070000370	5YHB0003163

In case of any omission the same should be reported to AICTE within 7 (Seven) days.

- The full amount of the grant sanctioned is being released as advance to the College/ Institute.
- This sanction is issued in exercise of the powers delegated to the Council and other terms and condition laid down in the guidelines of the Scheme.

II. Limit of Funding

- The grant from AICTE will be Rs. 1,00,000/- (Rupees One lakh only) and the Institute is required to make a contribution of Rs. (100001 to 200000) to the club (as committed by the institute in the proposal), non-compliance of which shall invite penal action.

III. Utilization of funds

- Funds once released/sanctioned for supporting the particular student club cannot be utilized for any other programme/ student club.
- Students on roll in the Institute shall be the member of the club.
- The grant can be utilized for supporting Interests/Hobbies, Creativity/ Imagination/ Innovation and Ethics/ Value through a range of student activities and meeting the cost of registration and travel (up to 40% of the total grant) of students of the beneficiary club, participating in outstation activities.
- Ex-students and ex- faculty members and other officials of the institute shall not be the member of club.
- The clubs must be encouraged to reach out alumni and industries for fund-raising for their events.
- Coordinator will maintain an electronic record of activities, participants etc..

IV. Maintenance of accounts

- The Institute shall strictly follow the provisions laid down in the Scheme document and this sanction letter. All correspondence related to the project must contain the number of this letter alongwith year of sanction of the project failing which correspondence will not be entertained.
- The institute shall maintain proper accounts of the expenditure out of the grant and the Council or its nominee shall have the right to check/verify the account to satisfy that the fund has been utilized for the purpose for it was sanctioned.
- Funds covered by this grant shall be kept separately and would not be mixed up with other funds, so as to know the amount of interest accrued on the grant.

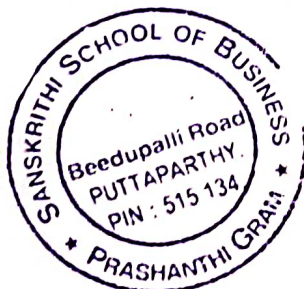
V. Refund of grant to AICTE (by way of a demand draft in favour of Member Secretary, AICTE, New Delhi)

- The grant shall be refunded to AICTE if the Letter of Approval (LOA) or Extension of Approval is not issued by AICTE to the Institute for the academic year 2021-22.
- Interest accrued on the grant released, shall be refunded to AICTE.
- No payment is permissible against the activities already conducted by club
- As AICTE needs adequate time for depositing the Demand Draft in the bank, the same be immediately dispatched to avoid any lapse of the validity period.

VI. Documents to be uploaded on AICTE Dashboard/ Portal

a. On receipt of grant:

- The Acceptance Letter within 7 days from the date of receipt of the Sanction Letter duly signed and seal affixed by Coordinator and Head of the Institutions.



Dr. Balakrishnan

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prashanthi Gram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dist.) A.P.

- b. After completion of every quarter (from the date of receipt of grant)
- Upload the list of activities /events /participation date-wise brief description, achievement and 4-5 pictures.

c. After completion of the project (after one year):

Institute has to fill up and update information on AICTE Dashboard/ Portal and upload following documents:

- Photographs showing various activities, events organized by club.
- Feed-back of members of the club.
- Identify 3 other clubs which the institution proposes to develop on the lines of club benefited under SPICES.

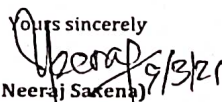
VII. Submission of documents by Institute for project closure (after one year)

The following documents must be submitted to AICTE within a period of one month, after completion of one year, to stay eligible for receiving further grants from AICTE:

- Utilization Certificate and Statement of Accounts in prescribed format duly audited by the Chartered Accountant in the case of a private institution and by the Finance Officer/Account Officer in respect of government/government- aided institution.
- Supporting bills/documents on account of expenses incurred for the purpose duly attested by the Head of the Institute.
- Proof of the amount made available by the institution approved by the Council/ University/ State Government and other sources.
- Soft copy of final report submitted on AICTE Dashboard/ Portal as mentioned above (in section VI).

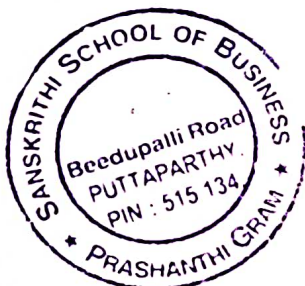
VIII. General instructions

- The assets acquired wholly or substantially of the grants from AICTE shall not be disposed or encumbered or utilized for the purposes other than those for which it was given without proper sanction of the Council and should, at any time the Institution ceased to function, such assets shall revert to the AICTE.
- The beneficiary institute will make best efforts to promote the scheme by mentioning the sponsorship/ support from AICTE, carrying the Logo of AICTE in club activities and other means.
- The beneficiary institution shall observe all financial norms and guidelines as prescribed by the AICTE/ Government of India from time to time. GOI GFR rules (@<https://doe.gov.in/order-circular/general-financial-rules2017-0>) should be followed during utilization of grant.
- This Sanction Letter may be treated as Offer Letter for all purposes.

Yours sincerely

(Dr. Neeraj Sakena)
Adviser (IDD)

Copy forwarded for information and necessary action to:

- Dr. Lilambeswara Rajput,
SANSKRITHI SCHOOL OF BUSINESS, BEHIND SUPER
SPECIALITY HOSPITALITY, BEEDIPALLI ROAD,
PRASHANTHI GRAM, PUTTAPARTHI, 515134,
ANANTAPUR, Andhra Pradesh.
- The Registrar / Director / Principal,
SANSKRITHI SCHOOL OF BUSINESS, BEHIND SUPER
SPECIALITY HOSPITALITY, BEEDIPALLI ROAD, PRASHANTHI GRAM,
PUTTAPARTHI, 515134, ANANTAPUR, Andhra Pradesh.
- Guard File.



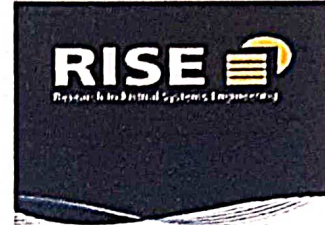
Dr. Balakrishna

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prashanthi Gram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P

2019-2020

Research Industrial Systems Engineering (RISE)
Forschungs-, Entwicklungs- und Großprojektberatung GmbH
Concorde Business Park F | 2320 Schwechat | Austria, Europe



TO

PRINCIPAL,
SANSKRITHI SCHOOL OF BUSINESS,
Prasanthigram,
Puttaparthi.

MAIL WEB welcome@rise-world.com
www.rise-world.com

UID ATU62856416
DVR 4013006
REG FN 280353 I
Landesgericht Korneuburg

BANK Bank für Tirol und Vorarlberg AG
IBAN AT37 1630 0001 2303 7251
BIC BTVAAT22

Datum 27.02.2019
Bearb. Chalif Latif
Telefon +43 664 60 8444 1264

Sir,

Sub: Accord of approval for release of the budget from Research Industrial Systems Engineering (RISE) - Research Fund - Second payment to Ms. Prashanthi, Assistant Professor Dept of MBA to carry out the Research Work on Rural Entrepreneurship Development - Reg.

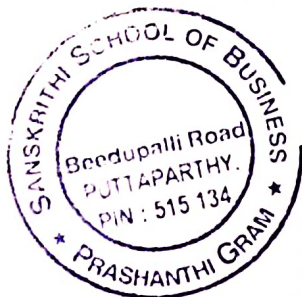
With reference to the letter cited above, Second payment of Rs. 8,02,364 (Eight lakhs two thousand three hundred and sixty four only) to Ms. Prashanthi working as Assistant Professor in the Department of MBA, Sanskriti School of Business to meet the expenditure for carry out the research work on "Rural Entrepreneurship Development". RISE is expecting significant outcome in line with objective of the research project and expected to conduct an online review with the team from RISE.

Mit freundlichen Grüßen

Yours sincerely

RESEARCH INDUSTRIAL SYSTEMS ENGINEERING
Forschungs-, Entwicklungs- und Großprojektberatung GmbH
Concorde Business Park F | 2320 Schwechat, Austria
Jürgen Herburger, B.A. M.A.

Chief Financial Officer



Dr. Balakrishna

PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dist.) A.P.

Research Industrial Systems Engineering (RISE)
Forschungs-, Entwicklungs- und Großprojektberatung GmbH
Concorde Business Park F | 2320 Schwechat | Austria, Europe



TO

PRINCIPAL,
SANSKRITHI SCHOOL OF BUSINESS,
Prasanthigram,
Puttaparthi.

MAIL welcome@rise-world.com
WEB www.rise-world.com

UID ATU62885416
DVR 4013006
REG FN 280353 I
Landesgericht Korneuburg

BANK Bank für Tirol und Vorarlberg AG
IBAN AT37 1630 0001 2303 7251
BIC BTVAAT22

Datum 08.11.2019
Bearb. Chalif Latif
Telefon +43 664 60 8444 1264

Sir,

Sub: Accord of approval for release of the budget from Research Industrial Systems Engineering (RISE) - Research Fund to Ms. Prashanthi, Assistant Professor Dept of MBA to carry out the Research Work on Rural Entrepreneurship Development – Reg.

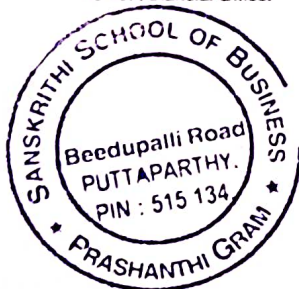
With reference to the letter cited above and as per the review conducted online, approval has been accorded for the payment of Rs. 7,81,764 (Seven lakhs eighty one thousand seven hundred and sixty four only) to Ms. Prashanthi working as Assistant Professor in the Department of MBA, Sanskrithi School of Business to meet the expenditure for carry out the research work on "Rural Entrepreneurship Development". The progress of the research work is commendable and request to complete the project as per the deadlines.

Mit freundlichen Grüßen

Yours sincerely

RISE Forschungs- Entwicklungs- und Großprojektberatung GmbH
Concorde Business Park F, 2320 Schwechat, Austria
Jürgen Herburger, B.A. M.A.

Chief Financial Officer



Dr. Bala Kalyan
PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (D.T.A.P.)

2018-19

Two-day National Conference

On 5th & 6th JANUARY 2018

Management (through Transformation of Policy framework) for Better Society

Organized by

Sanskriti School of Business in Association with AIMS



SANSKRITHISCHOOLOFBUSINESS

(Approved by AICTE, Affiliated to JNTU Anantapuramu), Behind Sri Sathya Sai Super
Specialty Hospital, Beedupalli Road, Prasanthigram, PUTTAPARTHI,
ANANTAPURAMU-515134

www.sanskritibschool.com

GUIDELINES FOR PAPER SUBMISSION

The paper should be typed in Times New Roman style, with font size 12, 1.5 line spaces between lines and the 1 inch margin on all sides in A4 size. Headings should be in bold and tables and diagrams should be placed in the body of the paper near the text that refers to them.

DATE TO BE REMEMBERED:

Last date to submit the abstract:- **20th December 2017**

Last date to submit the paper and registration:- **25th December 2017**

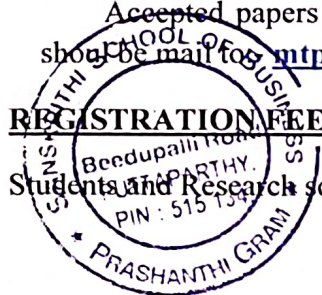
Seminar dates:- **5th & 6th January 2018**

Accepted papers will be published in an edited book with ISBN Articles

should be mail for mtpbs@sanskritibschool.com

REGISTRATION FEE including publication:

Students and Research scholars: Rs. 1250/-



Dr. Balakrishna

PRINCIPAL

**Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.**

Faculty and others: Rs.1500/-

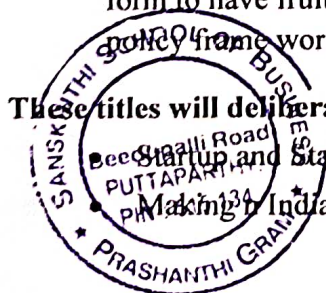
ORGANIZING COMMITTEE	Designation
Mr. B. Vijay Bhaskar Reddy	Chairman
Prof .P. Narayana Reddy,	Group Director
Prof. Dr A. Srinivasan	Principal
Committee Co Ordinators	
MR.S.MD.KARIMULLABASHA,	Associate Professor, HoD
MRS.E.PRASHANTHI	Assistant Professor
MR G. RAJA SEK HAR	Associate Professor
.DR.T. VENKATESAN	Associate Professor
MR.A.RAMAKRISHNAIAH	Assistant Professor
MR. T.N. ANIL KUMAR	Assistant Professor
MR.M.GIRIDHAR	Assistant Professor
MR.SSAISANKAR	Assistant Professor

Introduction:

The Indian business environment has been witnessing variety of policy changes during the last couples of years as the Government of India is in that mode. On one side it is focusing on promoting Indian based industrial development and on the other side it is trying to train and supply required man power in the form of skill development. On one side it is promoting entrepreneurship with in and on the other trying to weed out corrupt practices. Similarly structural changes in the form of GST and other tax relate discuss. On the whole, there is some action from the Government side and there is enough re-action

and discussion in the society about its impact on the socio-economic and political environment. In this challenging environment, how industry, institutions, and other related bodies will handle these challenges is the focal point for debate and discussion. It is an appropriate time to bring policy makers, implementers and influencers to one platform to have fruitful deliberations for better understanding on pros and cons of the policy framework.

These titles will deliberate on the following subthemes



• Startup and Standup-Future of Entrepreneurship
• Making India and Made in India-Building Brand India

Dr. Balakrishna

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

- Reforms in Human Resources Development and Skill Development.
- Lessons from Demonetization for Better Policy
- GST and Future of taxation in India
- Any other research papers related to areas of management are also invited.

ABOUT THE INSTITUTION:- SANSKRITHI SCHOOL OF BUSINESS (SSB):- Puttaparthi, affiliated to JNTUA was established in the year 2010. SSB is funded by SAI SANSKRITHI EDUCATIONAL SOCIETY. The courses offered in SSB are approved by the All India Council for Technical Education, New Delhi. SSB offers four specializations Programmers in Business. The total academic structure of the institute has been updated to bring it in line with the best practices world-wide. While students at SSB immerse themselves in academics, Student life includes participation in recreational & co-curricular activities, sports and cultural. In short, at SSB, students find an academic and social environment, where management and staff members help them to realise their potential. SSB is a home to aesthetically designed buildings with state of the-art computer and internet facilities, seminar halls, modern workshops, auditoriums and well stocked libraries, sports and game fields. We invite you to think big with us by taking advantage by utilising the resource we offer-ranging from invigorating learning and professional development opportunities to extracurricular activities and impressive cultural programs.

Sanskriti School of Engineering (SSE) :- The college is affiliated to JNTU Anantapur and Approved by All India Council for Technical Education. The college offers five programmes in UG such as CIVIL, CSE, ECE, EEE, MECH. SSE is a home to aesthetically designed buildings with state of the-art computer and internet facilities, seminar halls, modern workshops, auditoriums and well stocked libraries and sports.

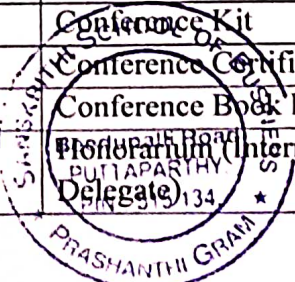
1. Two-day National Conference On 5th & 6th JANUARY 2018 Management (through Transformation of Policy framework) for Better Society Prof .P. Narayana Reddy, Group Director CONVENER Prof. Dr A. Srinivasan, Principal Sanskrit School of Business

MBA Rs. 1,00,000

Amount Collected:

S. No	Description	Requirements	Estimated Amount (Rs)	Total Amount (Rs)
	Expenditure			
1	Conference Kit	100	200	20,000
2	Conference Certificates	175	20	3500
3	Conference Book Printing	150	500	-
4	Prashanthi Board International Delegate	1	50000	50000

Dr. P. Narayana Reddy
PRINCIPAL
 Sanskriti School of Business,
 Puttaparthi - 515134,
 Ananthapuramu (Dt.) A.P.



5	Honorarium to guests	5	10000	10000
6	Mementos	10	500	5000
7	Bouquets	6	300	1800
8	Shawls	6	300	1800
9	Poster Printing	1	5000	5000
10	Snacks (4 Times)	100	60	6000
11	Two Lunch and One Dinner	40		6000
12	Stage Decoration	1	2000	2000
13	Accommodation			5000
14	Total expenses			2,25,100
15	Revenues			1,16,100
1	AIMS		1,00,000	
2	Registration Fee		30,000	
Total			1,30,000	



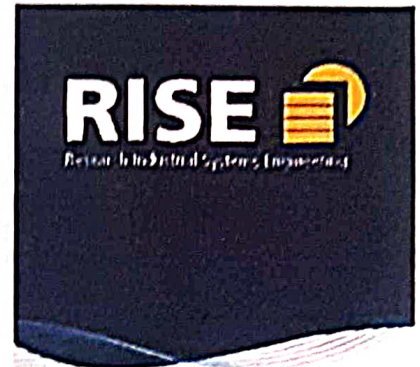
Dr. Balakrishnan
PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

3.1.1_file no:1-E-copies of Grants from Government/Non-government/Industry /Corporate bodies (2017-18 to 2021-22)

2017-2018

Research Industrial Systems Engineering (RISE)
Forschungs-, Entwicklungs- und Großprojektberatung GmbH
Concorde Business Park F | 2320 Schwechat | Austria, Europe



TO

PRINCIPAL,
SANSKRITHI SCHOOL OF BUSINESS,
Prasanthigram,
Puttaparthi.

MAIL welcome@rise-world.com
WEB www.rise-world.com

UID ATU62886416
DVR 4013006
REG FN 280353 i
Landesgericht Korneuburg

BANK Bank für Tirol und Vorarlberg AG
IBAN AT37 1630 0001 2303 7251
BIC BTVAAT22

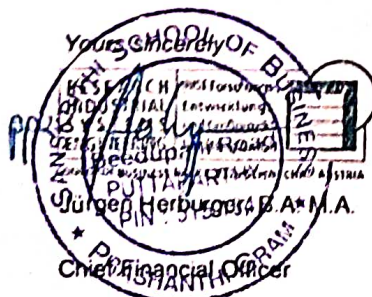
Datum 12.10.2017
Bearb. Chalif Latif
Telefon +43 664 60 8444 1264

Sir,

Sub: Accord of approval for release of the budget from Research Industrial Systems Engineering (RISE) - Research Fund to Ms. Prashanthi, Assistant Professor Dept of MBA to carry out the Research Work on Rural Entrepreneurship Development – Reg.

With reference to the letter cited above, approval has been accorded for initial payment of Rs. 7, 67, 564/- (Seven lakhs sixty seven thousand five hundred and sixty four only) to Ms. Prashanthi working as Assistant Professor in the Department of MBA, Sanskrithi School of Business to meet the expenditure for carry out the research work on "Rural Entrepreneurship Development". As Research Industrial Systems Engineering (RISE) is focused on social and economic development at Puttaparthi which is part of the service objective, we are looking forward for fruitful research work leading to accomplishment of the aim of this research work.

Mit freundlichen Grüßen



Dr. Balakrishna

PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

6. **Seed Funding and Investor Connections:** Create a small fund from the project budget to provide seed funding or grants to promising business ideas emerging from the incubator. Additionally, facilitate connections with potential investors, angel networks, or microfinance institutions to help entrepreneurs secure additional funding for their ventures.
7. **Monitoring and Evaluation:** Set up a system to monitor and evaluate the progress and impact of the incubator center. Regularly assess the performance of incubated businesses, track their growth, and gather feedback from entrepreneurs to identify areas for improvement and ensure the project's effectiveness.
8. **Sustainability and Continuity:** Develop a sustainability plan to ensure the long-term viability of the incubator center beyond the initial project period. Explore options such as revenue generation through membership fees, renting out shared office spaces, or partnerships with local businesses and institutions.

Project Overview:

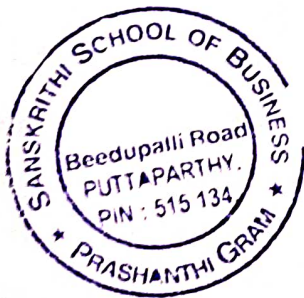
The Rural Entrepreneurship Development Center (REDC) will serve as a hub for aspiring entrepreneurs, providing them with a supportive environment to develop their business ideas and access the resources needed for success. The center will offer infrastructure, mentoring programs, networking opportunities, and business support services to foster a culture of entrepreneurship and innovation in the rural community.

Objectives:

- Foster a conducive environment for entrepreneurial ventures in the rural area.
- Develop and nurture the entrepreneurial skills and mindset of rural residents.
- Facilitate access to resources, information, and expertise required for starting and growing businesses.
- Encourage collaboration, networking, and knowledge-sharing among entrepreneurs.
- Contribute to the economic development and job creation in the rural community.

Project Activities:

- Acquire or renovate a suitable facility to serve as the REDC, equipped with office spaces, meeting rooms, and basic amenities.
- Procure necessary equipment and resources, including computers, internet connectivity, software licenses, and a resource library.
- Design and implement mentoring and training programs covering various aspects of business management, tailored to the needs of rural entrepreneurs.



Dr. Bala Koteswari

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHI - 515134.
Ananthapuramu (Dt.) A.P.

6. **Seed Funding and Investor Connections:** Create a small fund from the project budget to provide seed funding or grants to promising business ideas emerging from the incubator. Additionally, facilitate connections with potential investors, angel networks, or microfinance institutions to help entrepreneurs secure additional funding for their ventures.
7. **Monitoring and Evaluation:** Set up a system to monitor and evaluate the progress and impact of the incubator center. Regularly assess the performance of incubated businesses, track their growth, and gather feedback from entrepreneurs to identify areas for improvement and ensure the project's effectiveness.
8. **Sustainability and Continuity:** Develop a sustainability plan to ensure the long-term viability of the incubator center beyond the initial project period. Explore options such as revenue generation through membership fees, renting out shared office spaces, or partnerships with local businesses and institutions.

Project Overview:

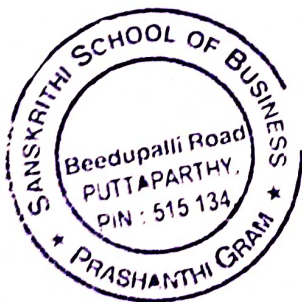
The Rural Entrepreneurship Development Center (REDC) will serve as a hub for aspiring entrepreneurs, providing them with a supportive environment to develop their business ideas and access the resources needed for success. The center will offer infrastructure, mentoring programs, networking opportunities, and business support services to foster a culture of entrepreneurship and innovation in the rural community.

Objectives:

- Foster a conducive environment for entrepreneurial ventures in the rural area.
- Develop and nurture the entrepreneurial skills and mindset of rural residents.
- Facilitate access to resources, information, and expertise required for starting and growing businesses.
- Encourage collaboration, networking, and knowledge-sharing among entrepreneurs.
- Contribute to the economic development and job creation in the rural community.

Project Activities:

- Acquire or renovate a suitable facility to serve as the REDC, equipped with office spaces, meeting rooms, and basic amenities.
- Procure necessary equipment and resources, including computers, internet connectivity, software licenses, and a resource library.
- Design and implement mentoring and training programs covering various aspects of business management, tailored to the needs of rural entrepreneurs.



Dr. Balakrishna

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHI - 515134.
Ananthapuramu (Dt.) A.P.

- Organize networking events, workshops, and seminars to facilitate interaction and collaboration among entrepreneurs, investors, and industry experts.
- Provide essential business support services, such as legal and accounting assistance, marketing and branding support, and access to business advisory services.
- Establish partnerships with local stakeholders, professional service providers, and funding agencies to enhance the support available to entrepreneurs.
- Create a small seed fund from the project budget to provide initial funding or grants to promising business ideas emerging from the REDC.
- Develop a sustainability plan to ensure the long-term viability of the REDC beyond the project duration.

Budget and Funding:

The estimated budget for the Rural Entrepreneurship Development Center (REDC) project is 25 lakhs. We are seeking financial support from various sources, including government grants, corporate sponsorships, and community contributions. The budget will cover infrastructure setup, equipment and resources, staffing costs, training and mentoring programs, networking events, business support services, and seed funding for entrepreneurs.

S.No	Particulars	Details	Amount
1	Infrastructure Setup	Facility acquisition or renovation	8 lakhs
2	Equipment and Resources	Computers, printers, and accessories	3 lakhs
		Internet connectivity and networking infrastructure	2 lakhs
		Software licenses	1 lakh
		Resource library setup	1 lakh
		Office supplies and furniture	1 lakh
3	Staffing and Operational Costs	Staff salaries and benefits (mentors, trainers, administrators)	5 lakhs
		Operational expenses (utilities, maintenance, security)	2 lakhs
4	Training and Mentoring Programs	Program development and curriculum design	2 lakhs
		Training materials and resources	1 lakh
		Guest speaker fees and honorariums	1 lakh
5	Networking and Events	Event planning and coordination	1 lakh
		Venue rental, catering, and logistics	1 lakh
6	Business Support Services	Legal and accounting services	1 lakh
		Marketing and branding support	1 lakh
		Business advisory services	1 lakh



Dr. Balakrishna

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

7	Seed Funding for Entrepreneurs	Initial seed fund	1 lakh
8	Monitoring and Evaluation	Data collection and analysis	1 lakh
	Total Budget		25 lakhs

Project Timeline:

The proposed project will be implemented over a period of 4 years. The timeline includes the setup of the REDC, recruitment of staff, development and delivery of training programs, organization of networking events, and ongoing support to incubated businesses. The project will be closely monitored and evaluated to ensure its effectiveness and impact.

We believe that the establishment of the Rural Entrepreneurship Development Center (REDC) will significantly contribute to the economic growth, job creation, and empowerment of rural residents in Beedupalli & Bhramanapalli Villages. We are committed to collaborating with local stakeholders, community organizations, and government agencies to ensure the success of this project.

We kindly request a meeting to discuss this project proposal in further detail and explore potential collaboration opportunities. Thank you for considering our proposal. We look forward to the possibility of working together to bring positive change to our rural community.



Dr. Balakrishna
PRINCIPAL
 Sanskriti School of Business,
 Beedupalli Road, Prasanthigram,
 PUTTAPARTHI - 515134,
 Ananthapuramu (Dt.) A.P.



SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.
Beedupalli Road, Prasanthi Gram, Puttaparthi, Anantapur - 515 134.

RESEARCH AND DEVELOPMENT COMMITTEE

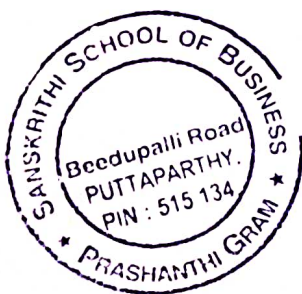
Date: 06.01.2017
Venue: Principal Cabin
Time: 10:00 AM

Members

Name	Designation	Signature
Dr. Srinivasan	Principal	
Dr. P. Narayan Reddy	Director	
Dr. Karimulla	HOD - MBA	
Dr. Venkatesan	Faculty member	
Ms. Prashanthi	Faculty member	
Mr. Rajashekar	Faculty member	

Agenda

1. Strengthening R&D at the department
2. Faculty mentors for research
3. Publications
4. Research projects
5. Final year student projects
6. IPR cell
7. Conduction of research based workshops/seminars
8. Conference



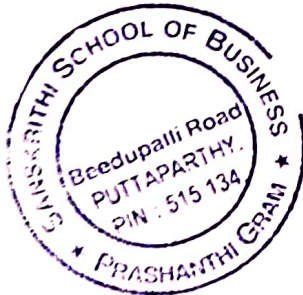
Dr. Balakrishna

PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134.
Ananthapuramu (Dt.) A.P.

MOM

1. Strengthening R&D at the department – Department need to be strengthened in research and development. Faculty and students need to focus more on quality research. Faculty who are pursuing PHD need to focus on publishing papers and faculty who are yet to register for PHD need to register as early as possible.
2. Faculty mentors for research – Faculty who are pursuing PHD's need to mentor the faculty who are planning to register for PhD and also guide them in publishing papers
3. Publications – Quality publications need to be the focus. Research papers need to be published in SCOPUS or UGC care listed journals
4. Research projects – Research projects need to be proposed from faculty end to AICTE, ICSSR, NCW. Prof. Prashanthi is applying for a research project with our MOU partner RISE on "Rural Entrepreneurship Development"
5. Final year student projects – Final semester projects of the students should focus on quality projects and live problems from industry. Students should study the research problem and propose probable solutions to the issues in the respective company leading to their absorption for jobs.
6. IPR cell – Department need to establish Intellectual Property Rights cell to enable faculty and students to file patents. It can be Ideas or it can be model or concepts which can be patented.
7. Conduction of research based workshops/seminars – To create awareness and help the faculty and students, research methodology workshops and seminars need to be organised at the department.
8. Conference – Plan a conference with contemporary issues in business and management. Mr. Rajashekar shall lead the program and coordinate the conference. Dr. Narayan Reddy sir shall help in identifying the guests for the conference.

PRINCIPAL
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



Dr. Balakrishna
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.
Beedupalli Road, Prasanthi Gram, Puttaparthi, Anantapur – 515 134.

21.01.2017

To
RISE team
Austria

Through Principal

Dear Sir/Madam,

Subject: Project Proposal for Rural Entrepreneurship Development Center (REDC)

Dear Sir,

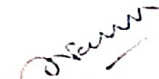
I am writing to present a project proposal for the establishment of a Rural Entrepreneurship Development Center (REDC) in Beedupalli & Bhramanapalli rural areas. The REDC aims to support and nurture entrepreneurial ventures in the rural community by providing essential infrastructure, resources, mentoring, and networking opportunities. We believe that this project will contribute significantly to the economic development and empowerment of rural residents in our region. Total cost of the proposed project is estimated as Rs. 25 Lakhs. To kickstart the project, kindly release an initial amount of Rs. 4 to 5 Lakhs.

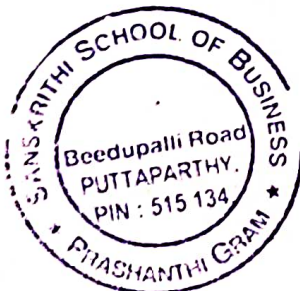
Project proposal with proposed budget herewith enclosed for your kind perusal and approval.


Yours faithfully


Project Coordinator

Prof. Prashanthi
Assistant Professor
Sanskriti School of Business
Puttaparthi, Sri Sathya Sai District
Andhra Pradesh


PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.




PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.